

SIMCONA

SOURCING, PROCUREMENT & LOGISTICS

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Marc Iacona Recognized on RBJ Power 100 List 2021

March 10, 2021

Marc Iacona, CEO, Simcona Electronics; Executive Director, Producer, and Co-Owner, CGI Rochester International Jazz Festival was recognized by the Rochester Business Journal on the RBJ Power 100 List 2021.

Marc for the past 10 years has led Simcona through unprecedented and challenging times. The company has become a premier provider of sourcing and procurement services for manufacturing companies across the United States.

Over the past 15 months, the Covid-19 crisis has disrupted supply chains and the availability of production materials for many manufacturing companies. Simcona continues to help these customers through such obstacles by locating and supplying electrical and mechanical components, wire and cable, and industrial control assemblies.

Marc is also Producer and Executive Director of the Rochester International Jazz Festival. Internationally acclaimed as one of the leading jazz festivals, RIJF presents more than 1750 artists from around the world in 320+ shows at 20 venues. The festival has grown from a small, local event to one that entertains over 250,000 patrons each year.

Marc's philosophy is simply stated, "Learn to listen and appreciate others' opinions. Always focus on moving forward in a positive direction. Never forget to recognize individuals who have contributed to your success!"

This perspective is evident within the cultures at Simcona and RIJF. A shared strength of both organizations is the focus and commitment to the customer experience.

"It is a pleasure working with Marc." states Joe Calarco, CFO at Simcona. "He leads with clarity and consistency that motivates each employee to perform at a high level."

About Simcona

[Simcona](#) is your supply chain partner delivering engineering, sourcing, procurement,

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logistics, inventory management, and manufacturing services. For over 50 years, Simcona has helped manufacturing customers manage their supply chain, handling any component or assembly that is on the product bill of materials. The company has the experience, business processes, and information technology necessary to help customers get their products to market and overcome supply chain challenges.

For more information on Simcona and their supply chain and sourcing programs, or for expert assistance with supply chain challenges, please contact Simcona at 800.274.6266 or visit www.simcona.com.

About the Rochester International Jazz Festival

The CGI [Rochester International Jazz Festival](#) is one of the world's leading jazz festivals. From legendary performers and familiar favorites to rising stars and new discoveries, the Festival navigates all genres of creative improvised music from all corners of the world.

Founded in 2002 in Rochester, NY, the multi-dimensional nine-day Festival is held annually in Rochester, NY, and presents more than 1750 artists from around the world in 320+ shows at 20 venues. Attendance has grown from 15,000 in 2002 to 208,000 in 2019. The economic impact delivered to the region has exceeded \$180 million.

CGI Rochester International Jazz Festival is produced by RIJF, LLC, a privately held company owned by John Nugent and Marc Iacona. Nugent, Producer and Artistic Director, is a noted tenor sax player, who has traveled the world with many jazz artists including Tony Bennett, Ella Fitzgerald, Rosemary Clooney, The Woody Herman Orchestra, and The Vanguard Jazz Orchestra. Marc Iacona, Producer and Executive Director, is a Rochester native and President of Simcona Electronics. A business and community leader, he is an avid trumpeter and supporter of the arts.

For more information on RIJF, visit www.rochesterjazz.com.